

GIBUS RESTORES THE ADVANTAGES OF THE DISCOUNT TO THE INVOICE WITH THE "EASY GIBUS ECOBONUS 50%"

Federico Bolcato, CFO: *"A single product that is easy to use and immediate, which matches the duration of the consumer credit loan to that of the tax deduction."*

SACCOLONGO (PD), 26th APRIL 2023

GIBUS (GBUS:IM), the Italian brand of the high-end *Outdoor Design* sector, listed in Euronext Growth Milan and founded in 1982, announces the launch of **"EASY GIBUS ECOBONUS 50%"**, which restores the advantages of the discount to the invoice in a different way in order to support their resellers – GIBUS Atelier stores – and favor their customers.

The Law Decree of 16th February 2023 No. 11 blocked the transfer of receivables and therefore, indirectly, the possibility of discounting invoices; with this initiative, Gibus Group confirms that they are pioneers in financial innovation, an asset of primary importance for guaranteeing ease, effectiveness and convenience both to partners and consumers.

Thanks to the **collaboration with DEUTSCHE BANK EASY**, the company's partner for the consumer credit, GIBUS will grant those who buy a pergola or an awning with suitable requisites, to benefit from the 50% Ecobonus¹, thanks to which the customers will only pay 50% of the solar shading that they have chosen and the **remaining amount in installments** over 10 years, in step with the income of the tax deduction.

Federico Bolcato, Gibus's CFO says: *"We have conceived Easy Gibus ECOBONUS 50% to allow our network of Atelier stores to offer, as much as possible, financing conditions capable of optimizing the advantages of tax deductions to individuals or companies. The uniqueness of this operation lies in the fact that it has created a **synergy between consumer credit and tax deduction**, conceiving a single product that is easy to use and immediate. In fact, we have combined the duration of the consumer credit loan with of the tax deduction - 10 years for both - in such a way as to **correlate the outgoings of the loan and the income of the tax deduction**. With Easy GIBUS, half of the value of the product is financed, which is repaid for about 70% by the annual tax deduction; the cost of the debt is therefore largely neutralized, through the deduction."*

GIBUS (GBUS:IM – ISIN IT0005341059) is the Italian brand protagonist of the high-end Outdoor Design sector for HO.RE.CA. and Residential, present in Italy and the main European countries with a network of 434 GIBUS Ateliers which is unique in the national and international competitive landscape. With headquarters in Saccolongo (PD) and around 200 employees, it designs 100% Made in Italy products and oversees the entire value chain. GIBUS has a consolidated market share in Italy and has strengthened its presence abroad, particularly in France and the DACH area. It constantly invests in R&D and, with over 50 patented technical solutions and 30 protected design models, has defined new quality standards in the sector: raising the technological content and product design is the key to compete in the high-end segment of the outdoor sector and to meet the needs of increasingly greater comfort in the use of outdoor spaces. The main product lines, Luxury High Tech (Bioclimatic Pergolas) and Sustainability (ZIP Screen), are characterized by their level of design and technology and represent the main growth driver of the Company. Historically the products make the combination of mechanical technology and textile processing know-how their strongpoint, and electronics have become increasingly important in recent years: today the company is able to offer fully automated solutions, capable of responding automatically to changes in weather conditions, and connected to web platforms for remote control. The products are characterized by high production and safety standards: ISO 14001, ISO 9001, ISO 45001, anti-counterfeiting hologram with the GIBUS brand and unique alphanumeric code.

Release available on www.gibusgroup.com



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