# Gibus

# · L · E · I · N · E · R ·

#### **ACQUISITION OF LEINER GMBH**

INVESTOR PRESENTATION – October 14, 2022

#### **KEY INFORMATION**

### ·L·E·I·N·E·R·

#### **KEY COMPANY INFORMATION**

- Leiner, founded in 1839 in Augsburg, is a player in the production of high-quality sun protection solutions
- The product portfolio includes awnings systems, conservatory awnings, folding roofs and terrace roofs
- The Network distribution is composed by more than 700 regional specialist dealers in Germany and the Netherlands
- As of 2021, Leiner counted 159 employees
- Within the Group there is a specific company dedicated to he Ho.Re.Ca. & contract business. Schirmherrschaft Gmbh can rely on a global customer base within the restaurant and hospitality segment. Customers comprise hotels as well as single restaurants, chain outlets such as bakeries and fast food franchisees

#### **KEY FINANCIAL**



Revenue FY21A **€35,5m** 



EBITDA Margin FY21A **13,2%** 



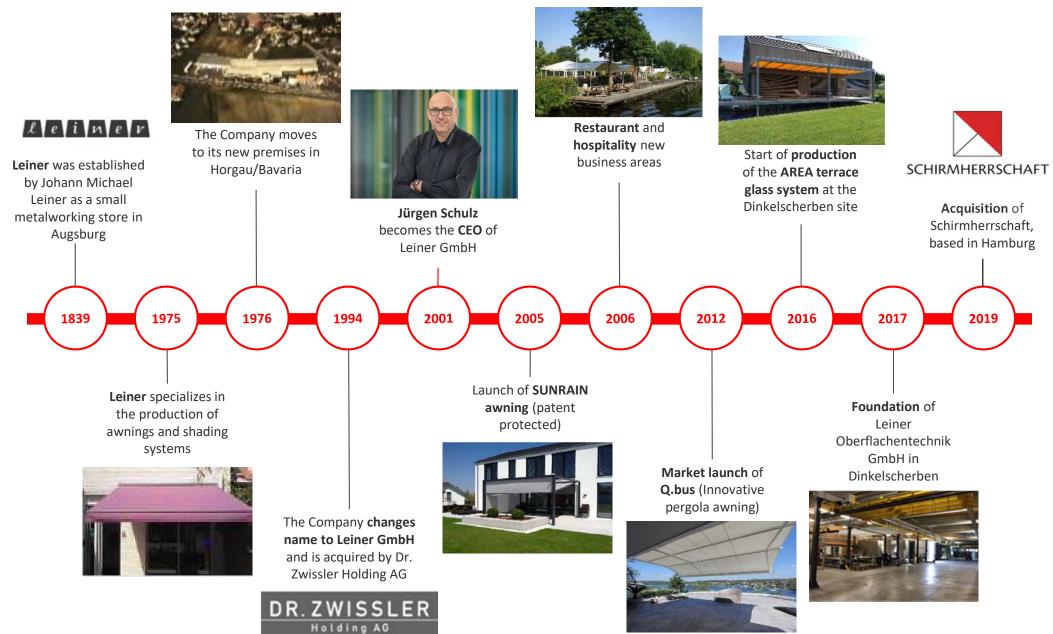
EBITDA FY21A **€4,7m** 



Net Debt FY21A **€5,2m**  I.E.I.N.E.

#### **HISTORICAL MILESTONES OF LEINER GROUP**

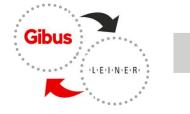






#### **STRATEGIC RATIONALE AND POTENTIAL SYNERGIES**





To create a **European leading group** in the manufacturing of pergolas, awnings and terrace roofs which could leverage the strengths of **successful brands** such as Leiner, Sunrain and Gibus, **increasing market penetration** in key European markets thanks to the combined dealer network and the combined product range

#### **Cross-selling synergies**



Distribution by Leiner, in Germany, of the **bioclimatic pergolas** and **retractable pergola systems** 



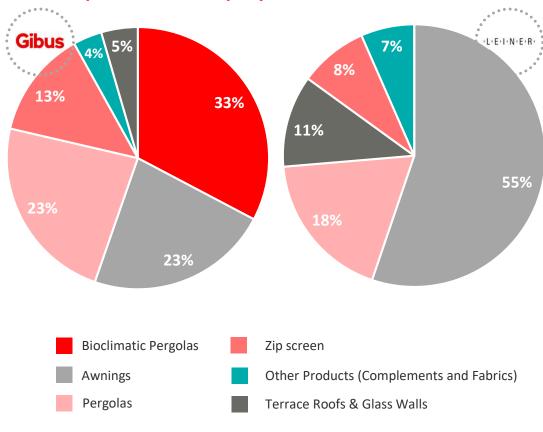
Distribution by Leiner, in Germany, of patented **Click ZIP system** 



Distribution by Gibus in its main markets outside DACH (Italy, France) of **terrace roofs** by Leiner

Merging of the **sales and market force** in key markets such as **Austria, Switzerland, Benelux**.

**Product split for each company** 





#### STRATEGIC RATIONALE AND POTENTIAL SYNERGIES



To create a **European leading group** in the manufacturing of pergolas, awnings and terrace roofs which could leverage the strengths of **successful brands** such as Leiner, Sunrain and Gibus, increasing market penetration in key European markets thanks to the combined dealer network and the combined product range

#### **Cost efficiency synergies**



If each plant can focus on a fewer number of products, productivity can be increased, with each company focusing on the production on one specific range:

- Gibus can increase the volume in the production of pergolas
- Leiner can focus its energies and production capacity on terrace roofs.

The addition of Gibus and Leiner **R&D** teams (8+5 people) can improve the capability of innovation within the group.

**R&D** Synergies

LEINER

GING



Gibus can share its well-developed knowhow in electronics controls developed for the pergola systems

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**Digitalization synergies** 

Salesforce CRM, already adopted in Gibus,
can be introduced in Leiner as well in order
to improve the customer management, by
earning from Gibus experience.

New 3d online configurator under development by Gibus can be adopted by Leiner as well to improve the online purchase experience for its customers.





#### **GO-TO MARKET STRATEGY**





The Company relies on an **extensive and structured sales distribution network,** composed of specialist dealers and direct sales, to **reach customers,** mainly in European regions

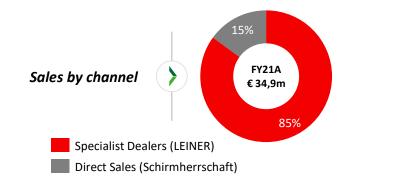
Leiner product distribution leans on a mixed commercial structure, mainly composed by:

#### Special Dealers

Sun protection distributor who resell Leiner's products to residential and commercial end customers. Dealers are divided into the **Specialist** and **Partner** categories based on their sales share with Leiner products

#### **Direct sales**

**Direct sales** to end customers through Schirmherrschaft. Apart from sales to some specific resellers, most of the sales are generating by selling to a variety of different sectors within the **restaurant** and the **hospitality industry** 





Around 12% of total sales are generated through export (mainly in Benelux and Austria). Nowadays, the Netherlands is the main important international market with ca. 5% of total sales (ca. €1,5m)



#### **GO-TO MARKET STRATEGY**





**Schirmherrschaft** can rely on a **global customer base** within the restaurant and hospitality segment, mainly located in the North and North-West of Germany

#### Schirmherrschaft – Ho.Re.Ca.

Schirmherrschaft has a global customer base, mainly focused on direct sales

The **customer base** includes a variety of different sectors within the **restaurant** and **hospitality industry** 

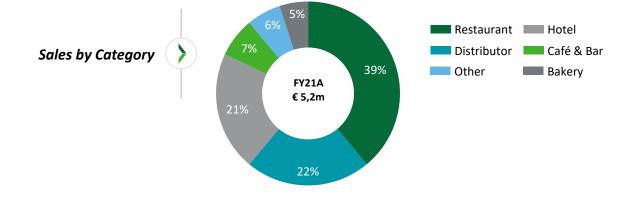
Customers comprise **hotels** as well as **single restaurants**, chain outlets such as **bakeries** and **fast food franchisees** 













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#### INVESTOR PRESENTATION – October 14, 2022

#### **GO-TO MARKET STRATEGY**





#### The **SUNRAIN© technology** is patented by LEINER

The special design of the awnings provides protection from the **sun and rain**. The material used (PVC high-performance fabric) is completely **waterproof**. SUNRAIN© awnings allow the use of outdoor areas, regardless of the weather.

**GASTRO SUNRAIN**© products are designed for use on large outdoor areas (mainly in the hospitality segment) and offer all the advantages of the SUNRAIN© technology



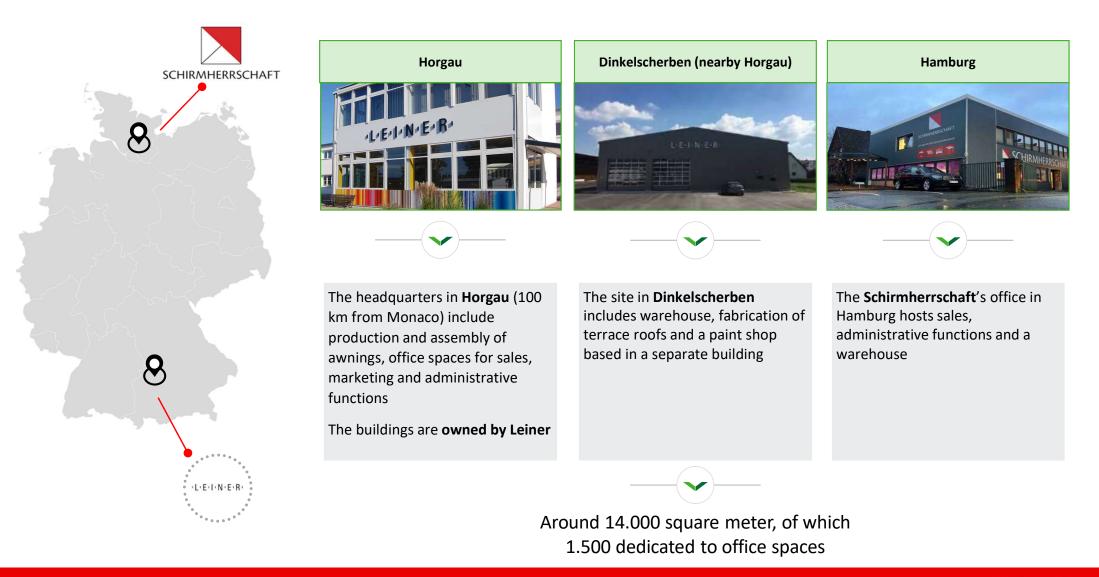




#### **GEOGRAPHICAL AND SITE OVERVIEW**



Leiner operates through **three plants** located in Germany: its **headquarters** – that include production, warehouse and administration areas – are based in **Horgau**, a **surface coating** and **warehouse** and **fabrication of terrace roofs site** in **Dinkelscherben** and the **Schirmherrschaft sales office** in **Hamburg** 

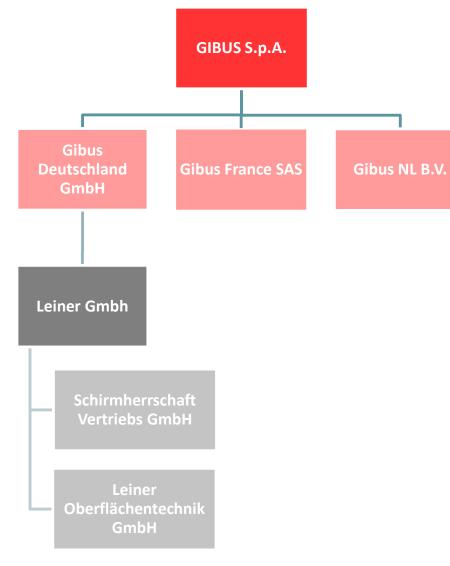




#### **STRUCTURE OF THE TRANSACTION**



#### Group structure as it is after 30<sup>th</sup> September



- > The transaction has been concluded for the following considerations:
  - Euro 31,6 million for the purchase of 100% of LEINER GmbH (the "Preliminary Purchase Price");
  - Euro 5,2 million for the purchase from Dr. Zwissler Holding AG (100% holder of the corporate capital of the Seller) of the Loan consisting of undistributed profits for financial year 2021 and previous years (the "Loan Purchase Price"). This Loan was included in the Net Financial Position of the LEINER Group as at 31 December 2021 and it has been paid off at the closing date.
- 25% of the total consideration paid today was financed through the use of GIBUS's own resources and 75% through a loan taken out with a pool of leading banks including Crédit Agricole Friuladria (lead arrangers and agent) and Deutsche Bank.
- The payment of an earn-out is also envisaged upon the achievement of specific consolidated normalised EBITDA targets by LEINER GmbH in financial year 2022. Based on the data currently available, GIBUS management does not expect that the parameters for the payment of the earn-out will be achieved, if not to a marginal extent.

#### GOVERNANCE

The Board of Directors of LEINER GmbH will consist of 2 members: Alessio Bellin and Jürgen Schulz as Managing Director, to guarantee the management continuity of the Group.



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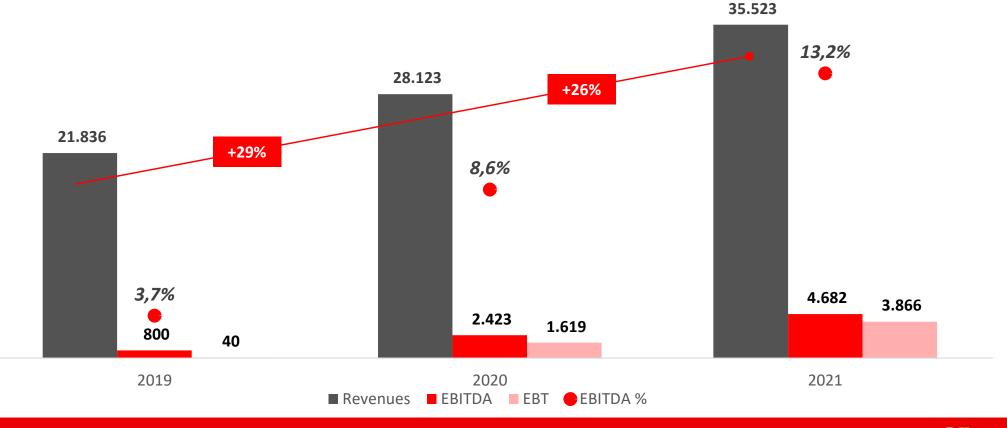
#### **FINANCIALS**



#### Leiner Group consoldiated accounts – Profit & Loss

€/000	2019	2020	2021	
Revenues	21.836	28.123	35.523	
EBITDA	800	2.423	4.682	
EBITDA %	3,7%	8,6%	13,2%	
EBT	40	1.619	3.866	
EBT %	0,2%	5,8%	10,9%	

- Across the FY19 FY21 period, Leiner' Revenue grew at a CAGR of 27,5%, from €21.836k to €35.523k.
- **Revenue growth** was driven by:
  - The combination of higher overall unit sales and price increases;
  - Increasing trend towards "outdoor living" and the resulting investments by Ho.Re.Ca. businesses into outdoor space and private households into their homes;
  - Strengthening of the sales force, as well as new product launches and innovations, such as the waterproof Sunrain awning and the Area terrace glass system



Leiner Group consoldiated accounts – Balance Sheet									
€/000	2019	2020	2021						
Intangible fixed assets	296	290	296						
Tangible fixed assets	4.058	3.872	3.833						
Financial fixed assets	29								
Intangible & Tangible assets	4.383	4.162	4.129						
Inventory	5.663	5.596	8.145						
Trade receivables	546	321	723						
Trade payables	(384)	(271)	(712)						
Advance payments received	_	(155)	(1.632)						
Trade working capital	5.826	5.491	6.525						
Other assets	149	204	234						
Other liabilities	(629)	(776)	(1.021)						
Net working capital	5.346	4.919	5.737						
Provisions for risks	(701)	(1.202)	(1.646)						
Net invested capital	9.028	7.879	8.220						
Equity	2.250	2.400	3.030						
Bank debt	4.672	2.714	2.662						
Intercompany financial debt	3.896	4.337	5.951						
Financial debt	8.568	7.051	8.613						
Cash & Cash equivalents	(1.540)	(1.572)	(3.423)						
Financial receivables from affiliates	(250)	(1.372)	(3. 123)						
Net debt	6. <b>778</b>	5.479	5.190						
Tatal anima	0.000	7 070	0.220						
Total sources	9.028	7.879	8.220						

€/000	2019	2020	2021
NFP (cash)	6.778	5.479	5.190
Equity	2.250	2.400	3.030
NFP / Equity	3,0	2,3	1,7
NFP / EBITDA	8,5	2,3	1,1



- Tangible fixed assets for €3.833k, composed mainly of property, plant and equipment, including: *i*) land in Horgau (€1.076k); *ii*) operating and office equipment (€717k); *iii*) machinery (€330k); *iv*) assets related to Oberflächentechnik, including property, plant and equipment (€1.274k);
- Financial debt as of Dec 21 totaled €8.613k, in line with previous years. Financial debt includes:
  - Bank loans for €2.662k, including
    - Loans held by Leiner Gmbh equal to €1.681k at Kreissparkasse;
    - Loans held by **Oberflächentechnik Gmbh** equal to **€982k** at **Kreissparkasse**
  - Intercompany financial debt for €5.951k, representing liabilities from profittransfer agreement under German law with respect to Leiner's holding company, ZwissSUN GmbH

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THE GROWTH OF THE GIBUS GROUP CONTINUES: REVENUES OF 45.5 MILLION EUROS IN THE FIRST HALF OF 2022, + 27% COMPARED TO THE FIRST HALF OF 2021; LUXURY SEGMENT +32%

45,5 mln €

Revenues +27,2%

9,8 mln €

EBITDA +15,5%

7,3 mln €

Utile Netto +19,9%

14,6 mln € cash

PFN

-1 x

PFN / EBITDA

31,6 mln €

Patrimonio netto

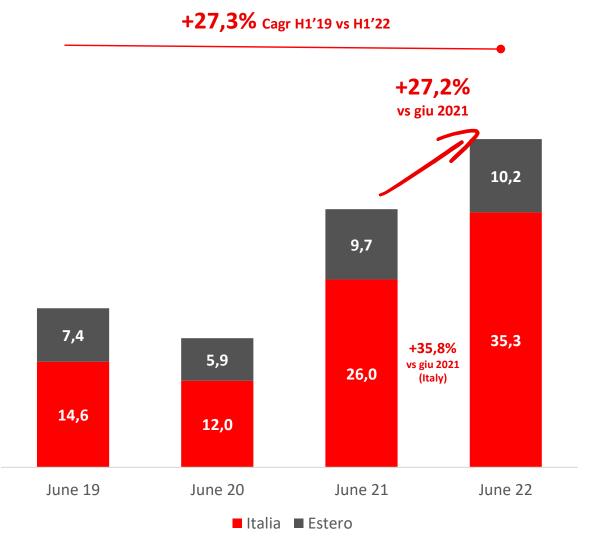


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#### H1 2022: Sales by geographic area

**Italy records revenues of 35,3 million euros**, +36% compared to 26,0 million Euros at 30th June 2021; **revenues generated Abroad** amounted to 10,2 million euros, **+4%** compared to 9,7 million euros at 30th June 2021.

The GIBUS Ateliers network recorded revenues of Euro 36,5 million, +28% compared to Euro 28,6 million Euros at 30th June 2021, with a growing trend both in Italy (+34%) and abroad (+9%).



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#### H1 2022: Sales by product line

#### 14,3 mln €

Linea Lusso High Tech +33,9% vs H1 2021 da 31,9% a 33,2% del totale

#### 6,3 mln €

Linea Sostenibilità +28,1% vs H1 2021 da 14,3% a 14,7% del totale

#### 22,5 mln €

Gibus

Linea Design +26,0% vs H1 2021

29% 32% 32% 33% 6,3 11% 4,9 13% 15% 14,3 15% 10,7 59% 55% 53% 52% 5,2 22,5 17,9 9,0 2021. June 21 June 20 June 22 June 20 June 21 June 19 June 22

The **high-end luxury segment** recorded revenues of 20,6 million Euros, **+32%** compared to 15.6 million Euros on 30th June 2021 and **representing 47% of the total** (45% on 30th June 2021).

In particular, the Luxury High Tech line (bioclimatic pergolas) represents 32% of the revenues and records an increase of + 34% compared to 30th June 2021, while the Sustainability Line (Zip Screen) represents 14% of revenues and shows a growth of +28% compared to 30th June 2021.

The **Design Line** (pergolas, awnings, windows and accessories), which represents 51% of revenues, reports an increase of **+ 26%** compared to 30th June 2021.

The data shown refer exclusively to turnover deriving from products, without considering other revenues or revenues from services

■ Design ■ Lusso High Tech ■ Sustainability

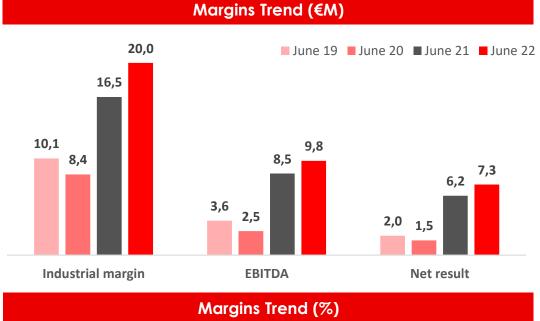
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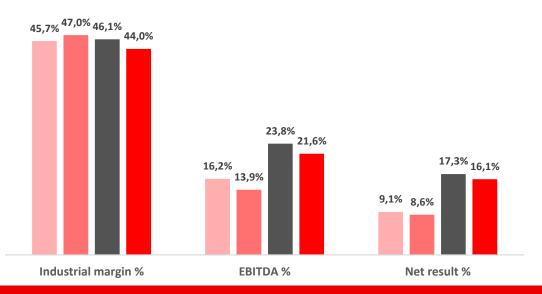
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June 19



#### H1 2022: Margin and Ebitda





€M	Jun.19	Jun.20	Jun.21	Jun.22
Ricavi	22,1	17,9	35,8	45,5
Margine Industriale	10,1	8,4	16,5	20,0
EBITDA	3,6	2,5	8,5	9,8
Risultato Netto	2,0	1,5	6,2	7,3

The **Operating Margin (EBITDA)** is equal to 9,8 million euros, **+ 16%** compared to 8,5 million Euros at 30th June 2021; the incidence on turnover was 21,6%, compared to 23,8%, at 30th June 2021.

The Industrial Margin stood at 44,0% (46,1% at 30th June 2021), affected by the increase of the prices of raw materials and semifinished products; the increase is affecting the entire sector and more generally the entire industry and it will likely increase during the second half of the year

Although the Group has estimated an insignificant direct impact linked to the increase in energy costs, there are few signs of more significant indirect impacts linked to the price increase from suppliers who operate in energy-intensive activities, such as aluminum extrusion, painting, processing and the tempering of glass. It is possible that this phenomenon affects margins in the autumn and winter and decreases the potential benefit produced by the return of aluminum to prices more favorable than those of the first half of the year.



Gibus



#### H1 2022: Net Financial Position and Net equity

Equity 6,5 7,3 8,9 8,1 14,0 18,3 29,4 31,6 Equity 13,3 15,6 21,6 31,6 NFP / Equity 0,3 0,2 0,0 0,4 0,1 0,4 0,6 0,5 NFP / Equity 0,1 0,1 0,1 0,3 0,5 NFP / EBITDA 0,8 0,4 0,1 0,7 0,3 0,9 1,0 0,8 NFP / EBITDA 0,5 0,5 0,8 2015 2016 2017 2018 2019 2020 2021 June '22 -17,3 -14,6 -17,3 million Euros on 31st December 2021 -17,3 -14,6 -17,3 million Euros on 31st December 2021 The figure shows a clear improvement compared to -6,4 million Euros at 30th June 2021, despite the dividend or 5,0 million Euros being distributed in May 2022.	€M		2015	2016	2017	2018	2019	2020	2021	June '22	€M	June '19	June '20	June '21	June '22
NFP / Equity 0,3 0,2 0,0 0,4 -0,1 -0,4 -0,6 -0,5 NFP / Equity 0,1 -0,1 -0,3 -0,5 -0,8   NFP / EBITDA 0,8 0,4 -0,1 0,7 -0,3 -0,9 -1,0 -0,8 NFP / EBITDA -0,1 -0,3 -0,5 -0,8   2015 2016 2017 2018 2019 2020 2021 June '22 -17,3 -14,6 The Net Financial Position is equal to -14,6 million Euros compared to -17,3 million Euros on 31st December 2023   • NFP (cash) -7,3 -14,6<	NFP (cash)		1,9	1,6	-0,3	3,0	-1,9	-7,3	-17,3	-14,6	NFP (cash)	0,7	-0,9	-6,8	-14,6
NFP / EBITDA   0,8   0,4   -0,1   0,7   -0,3   -0,9   -1,0   -0,8   NFP / EBITDA   -0,5   -0,8     2015   2016   2017   2018   2019   2020   2021   June '22   -17,3   The Net Financial Position is equal to -14,6 million Euros on 31st December 2023     • NFP (cash)   -0,3   -1,9   -14,6   -14,6   -110 -0,8   The figure shows a clear improvement compared to -6,6,6     -0,3   -1,9   -0,3   -1,9   -14,6   -17,3   -110 -0,8   The figure shows a clear improvement compared to -6,6,6     -0,3   -0,1   -0,3   -0,1   -0,3   -0,1   -0,3   -0,1   -0,3   -0,3   -0,1   -0,3	Equity		6,5	7,3	8,9	8,1	14,0	18,3	29,4	31,6	Equity	13,3	15,6	21,6	31,6
2015 2016 2017 2018 2019 2020 2021 June '22 -17,3 NFP (cash) -14,6 -7,3 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -14,6 -17,3 million Euros on 31st December 2023 The figure shows a clear improvement compared to -6,4 million Euros at 30th June 2021, despite the dividend of 5,0 million Euros being distributed in May 2022.	NFP / Equity		0,3	0,2	0,0	0,4	-0,1	-0,4	-0,6	-0,5	NFP / Equity	0,1	-0,1	-0,3	-0,5
• NFP (cash) -17,3 • NFP (cash) -17,3 -14,6 -7,3 -14,6 -7,3 -14,6 -7,3 -14,6 -7,3 -14,6 -7,3 -14,6 -7,3 -14,6 -7,3 -14,6 -7,3 -14,6 -0,3 -0,3 -0,3 -0,3 -1,9 -0,3 -1,9 -0,3 -1,9 -0,3 -0,	NFP / EBITDA		0,8	0,4	-0,1	0,7	-0,3	-0,9	-1,0	-0,8	NFP / EBITDA			-0,5	-0,8
The figure shows a <b>clear improvement compared to -6,4</b> million Euros at <b>30th June 2021</b> , despite the dividend or 5,0 million Euros being distributed in May 2022.			2017	2018	20	019	2020						-		
3,0 0,8 0,4 -0,1 -0,3			-0,3		-1	1,9	-7,3		-1	14,6	million Euros at 30	th June 20	<b>)21</b> , despi	te the divi	
	0,8	0,4	-0,1		-1	0,3				- <b>-</b> 0,8					



#### **IR CONTACTS**

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